

The Routledge Companion to Intellectual Capital: A Comprehensive Guide to the Management, Measurement, and Reporting of Intellectual Assets

Intellectual capital (IC) is a critical asset for any organization. It is the sum of the knowledge, skills, and experiences of its employees, as well as the organizational processes and systems that enable them to create value. IC can be a source of competitive advantage, and it can help organizations to innovate, grow, and succeed.

The Routledge Companion to Intellectual Capital provides a comprehensive overview of the field, covering the latest research and best practices in the management, measurement, and reporting of intellectual assets. This book is an essential resource for anyone who wants to understand and manage IC effectively.

The Routledge Companion to Intellectual Capital includes the following key features:



The Routledge Companion to Intellectual Capital (Routledge Companions in Business, Management and Marketing)

★★★★☆ 4.3 out of 5

Language : English
File size : 8623 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 520 pages



- **Comprehensive coverage of the field:** This book covers all aspects of IC, from its definition and measurement to its management and reporting.
- **Latest research and best practices:** This book includes the latest research findings and best practices in the field of IC.
- **Practical guidance:** This book provides practical guidance on how to manage, measure, and report IC.
- **International perspective:** This book includes contributions from leading scholars and practitioners from around the world.

The Routledge Companion to Intellectual Capital is intended for a wide range of readers, including:

- **Business leaders:** This book can help business leaders to understand the importance of IC and how to manage it effectively.
- **IC professionals:** This book can help IC professionals to stay up-to-date on the latest research and best practices in the field.
- **Researchers:** This book can help researchers to gain a deeper understanding of IC and its role in organizational performance.
- **Students:** This book can help students to learn about the field of IC and prepare for a career in this area.

C. W. Choo is a professor at the Nanyang Technological University in Singapore. He is a leading expert in the field of IC, and he has published extensively on this topic.

Nick Bontis is a professor at the McMaster University in Canada. He is a leading expert in the field of IC, and he has published extensively on this topic.

"The Routledge Companion to Intellectual Capital is a valuable resource for anyone who wants to understand and manage IC effectively. This book provides a comprehensive overview of the field, and it includes the latest research findings and best practices." - Professor Jay Barney, University of Utah

"The Routledge Companion to Intellectual Capital is a must-read for anyone who wants to stay up-to-date on the latest research and best practices in the field of IC. This book provides a comprehensive overview of the field, and it includes practical guidance on how to manage, measure, and report IC." - Professor David Teece, University of California, Berkeley

The Routledge Companion to Intellectual Capital is a comprehensive and authoritative guide to the field of IC. This book is an essential resource for anyone who wants to understand and manage IC effectively.



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